

Thank you for participating in our training. Please take a few minutes to leave us some helpful and honest feedback that will help us continue to develop as trainers and continue to develop training that meets the needs of our trainees.

Participants

Check the appropriate box

RANK	Strongly agree	Somewhat agree	Somewhat disagree	Disagree	Not sure
The goals for training were clear.	x				
I saw how training was relevant to me.	x				
Activities we did were relevant and enhanced my learning/understanding.	x				
The discussions that emerged in training furthered my learning.		x			
I was able to participate in the session and contribute to my own learning.		x			
I took something new or a new perspective away from this training.		x			
Trainers articulated concepts so I could understand.	x				
Trainers seemed knowledgeable and competent.	x				
Trainers were personable and approachable.	x				
I enjoyed the training.		x			
I found the training worthwhile.		x			
I could realistically apply this material to my activities.		x			
I feel more knowledgeable about the need for presenting a consistent "brand" for our organization.		x			
I feel more confident in articulating the vision of the organization and encouraging new members to join.		x			
I would recommend this training to others.		x			

What is one thing that you will take away from this training?

Knowledge about the different social media platforms

Can you offer any suggestions for trainer improvement?

Can you offer any suggestions for session improvement or content areas you wish we had elaborated on/covered?

The training took much longer than I expected. I recommend keeping it to an hour.

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The discussions that emerged in training furthered my learning.					
I was able to participate in the session and contribute to my own learning.	X				
I took something new or a new perspective away from this training.		X			
Trainers articulated concepts so I could understand.	X				
Trainers seemed knowledgeable and competent.	X				
Trainers were personable and approachable.	X				
I enjoyed the training.		X			
I found the training worthwhile.		X			
I could realistically apply this material to my activities.	X				
I feel more knowledgeable about the need for presenting a consistent "brand" for our organization.		X			
I feel more confident in articulating the vision of the organization and encouraging new members to join.		X			

I would recommend this training to others.					X (only people unexperienced with social media)
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What is one thing that you will take away from this training?

I enjoyed learning about some of the features that Facebook has to offer for businesses.

Can you offer any suggestions for trainer improvement?

I think that this class should be listed as beginner (might have, I just don't recall). The class is definitely helpful for people who don't know much or anything about social media.

Can you offer any suggestions for session improvement or content areas you wish we had elaborated on/covered?

Maybe talk a little more about Twitter for businesses.

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What is one thing that you will take away from this training? Important to be consistent!

Can you offer any suggestions for trainer improvement?

Can you offer any suggestions for session improvement or content areas you wish we had elaborated on/covered?

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What is one thing that you will take away from this training?

I have learned to look at our audience and the specific ways they want to receive our information on each platform. I have also worked on building a brand/common look for each post to connect our social media.

Can you offer any suggestions for trainer improvement?

They did a great job and were sensitive to the different skill levels. They were patient when answering the questions and listened for the questions that were not always clear. I know I asked the same question in different ways until the answer finally clicked. Twitter finally clicked for me.

Can you offer any suggestions for session improvement or content areas you wish we had elaborated on/covered?

They do great. I can't think of anything.

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The trainers did a good job of conveying the different styles of communication & interaction made possible through use of Facebook, Instagram and/or Twitter. I came away with a better understanding of the frequency & tone of posting that is best for each platform. "Be genuine" is the advice they gave, and I've been working that in to the messaging we're doing for Great Community Give.

Can you offer any suggestions for trainer improvement?

Can you offer any suggestions for session improvement or content areas you wish we had elaborated on/covered?

While the trainers showed examples of real world best practices for all three platforms (Starbucks sticks out in my mind), it might have been even more helpful if they had then done a real world review/critique of one organization's social media feeds. It would have been instructive to see them scroll through a Facebook page & comment on the content that was there, offering suggestions for post frequency, types of posts, use of hashtags, etc. Depending on time, they might have been able to do this for several organizations.